

Dear Neighbor,

Please consider displaying the attached poster or flyer in a prominent place where it can be seen before people enter your space, such as a window or doorway.

This image represents the views of millions of people across the United States who reject overt and covert expressions of racism, sexism and misogyny, homophobia, and xenophobia, and are ready to put our dollars where are values are.

In these uncertain times, this image will help the public in two ways.

- 1) It will allow people to quickly identify places where all people are treated fairly and with respect.
- 2) It will allow us to use our economic influence to reward those businesses and organizations committed to providing the best service possible to those of all backgrounds.

Even if you are a business or organization that already has policies supporting diversity and inclusion of all peoples, we ask that you participate. **In fact, we ask that you be in the vanguard of this effort and help lead the way as we reaffirm these values.** The more places that participate and display this image, the more we can reinforce inclusion as the prevailing norm and state our desire for a pluralistic society.

Thank you.

